Supl.biz

business platform

Supl.biz is the largest international B2B marketplace in Russia in terms of the number of orders, which allows you to conclude export contracts.

Accreditation of the Ministry of Telecom and Mass Communications



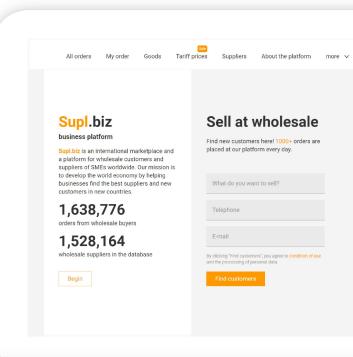


Tehnet

National
technølogy
initiative

Digital economy ANO Case





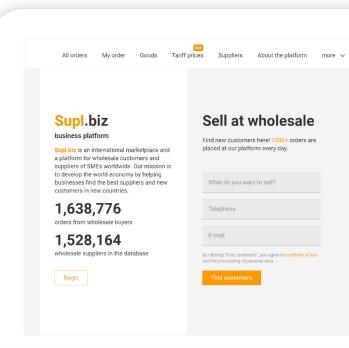
Supl.biz

business platform

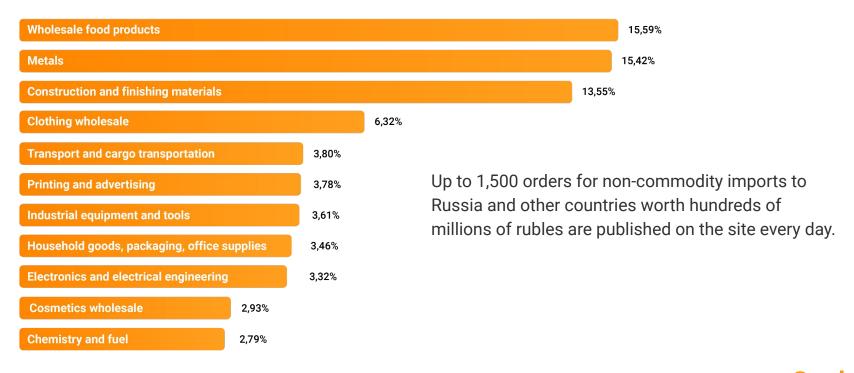
Supl.biz in marketplace rating:

- 1. Best marketplaces for sellers: top sites in 2022
- 2. Connect your store to the marketplace TOP-30 services

Supl.biz is the only wholesale B2B marketplace in all ratings.



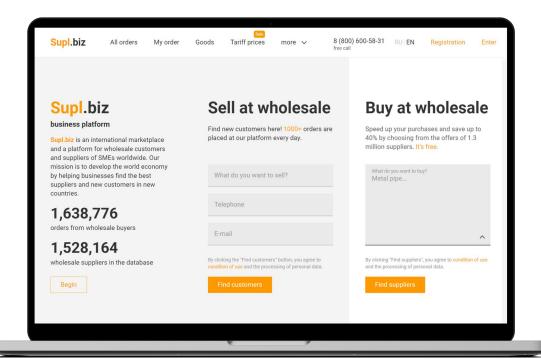
1,638,776 wholesale orders in one place





How it works — 1

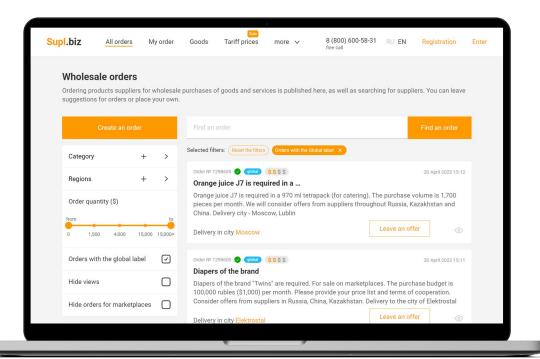
Customer places the needs of their business.





How it works -2

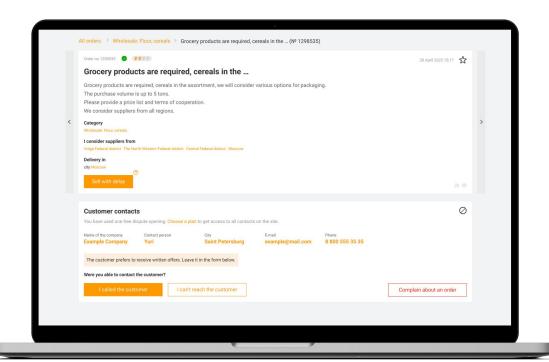
Suppliers see the full list of orders. In the demo version, customer contacts are not available.





How it works -3

Suppliers with an active subscription work directly with customer contacts.

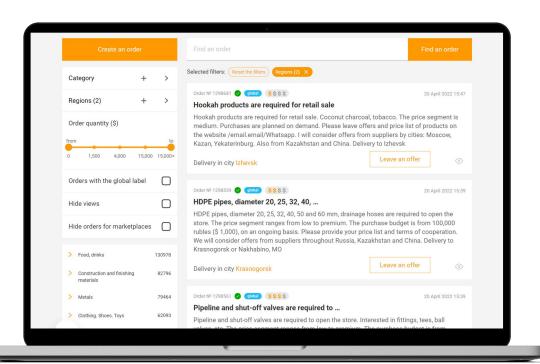




How it works — 4

Unlike other marketplaces, each order on Supl.biz is moderated before being sent to suppliers. Thus, all orders that the supplier receives are complete, up-to-date, and targeted.

All orders are wholesale, the average bill for international orders is 7,350,000 dirham (from 18,375 dirham to 147 million dirham).

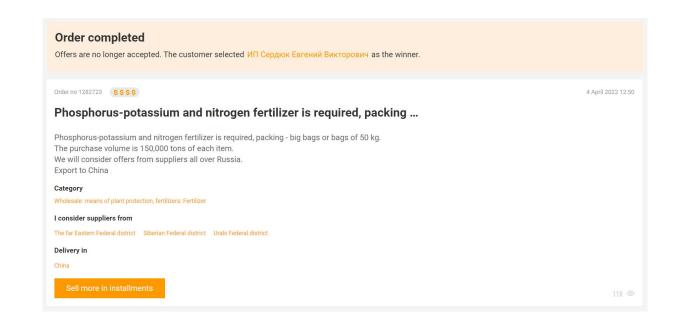




Cases of export contracts – 1

Wholesale order.
Export to China.
The winner of the order:
Individual Entrepreneur
Serdyuk Evgeny
Vladimirovich,
Chelyabinsk

Order amount: 210,778,206 dirham

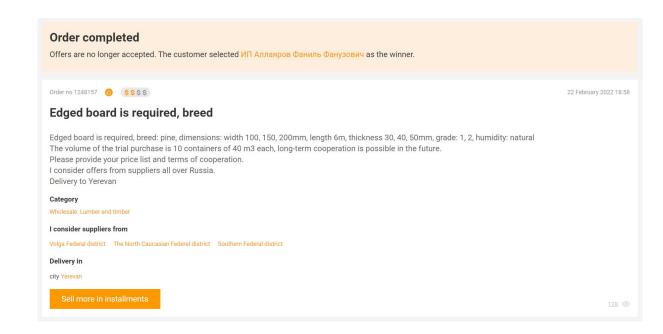




Cases of export contracts — 2

Wholesale order.
Export to Armenia.
The winner of the order:
Individual Entrepreneur
Allayarov Fanil
Fanuzovich, Ufa

Order amount: 463,712 dirham

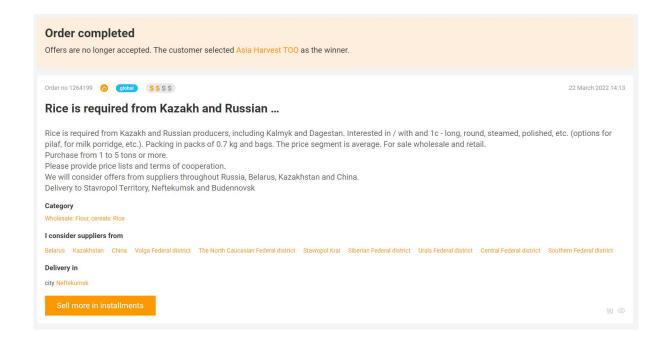




Cases of export contracts — 3

Wholesale order.
Export to Russia.
The winner of the order:
LLP Asia Harvest,
Kazakhstan

Order amount: 14,241 dirham

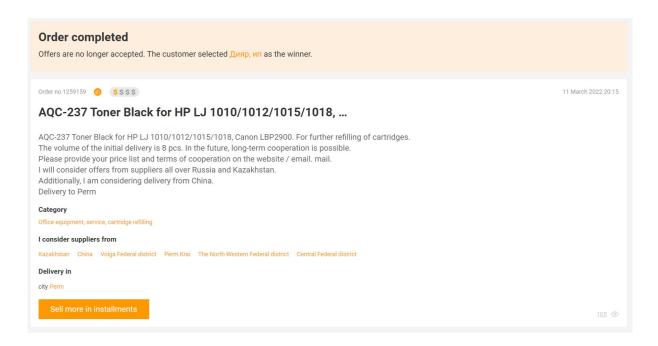




Cases of export contracts — 4

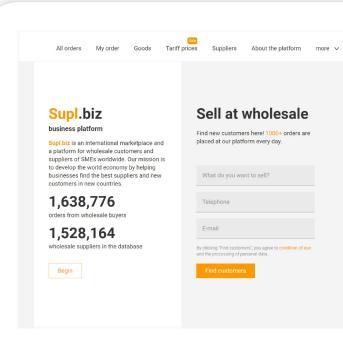
Wholesale order.
Export to Russia.
The winner of the order:
Individual Entrepreneur
Diyar, Kazakhstan

Order amount: 4,748 dirham





«Exporter» supplier subscription for selling your company's products on Supl.biz



uae@supl.biz

Why Supl.biz?

1,638,776 orders

were placed by Russian & the CIS companies on the platform +30 000 orders per month

Moderation

each order is first checked by a Supl.biz manager and sent to you only after that

12,826 dirham

is the average order value on the platform

Customer Contacts

to help you make the deal faster



«Supplier Exporter» advantages

- Access to all orders
- Priority order receiving and display in the «Suppliers» list
- 4,800 new clients contacts per year
- Integration with your CRM system
- Pour Supl.biz account as a website on our subdomain
- SEO texts for products and search engine indexing
- Automatic suggestion of your products to appropriate orders
- D Uploading up to 12,000 products and localize product cards into English
- Unlimited managers accounts
- Exporter competitor analysis
- Attract wholesale customers from contextual advertising

Detailed description of all subscription features



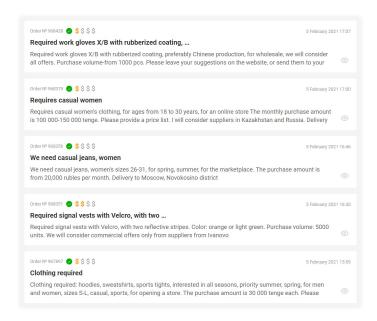


| 100% access to orders

placed on the platform according to selected categories and regions.

| Priority order receiving

you'll receive orders several hours earlier than demo version users and have an opportunity to contact customers before your competitors.



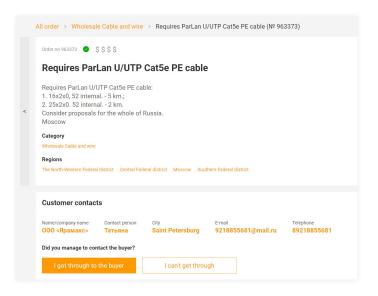


| Priority display in the suppliers list

your company will be placed higher in the «Suppliers» section on the website than the companies using the demo version.

4,800 new clients per year

you get an access to customer contacts — email, phone number, contact person, company name, address. You can view 4,800 new customer contacts per year.



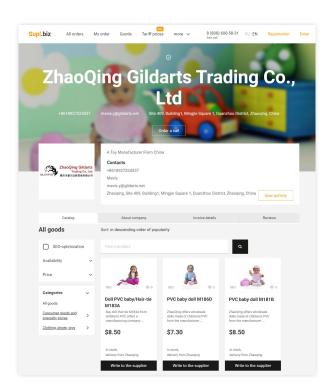


Integration with the CRM system

You can integrate Supl.biz with a CRM system (Bitrix24, AmoCRM) so that you can receive orders directly into the CRM.

| Your account as a website on our subdomain

Full-fledged website on a separate subdomain, with sections where customers can see all your products, contacts, description and can request your call with a special contact form.





| SEO-texts for your products

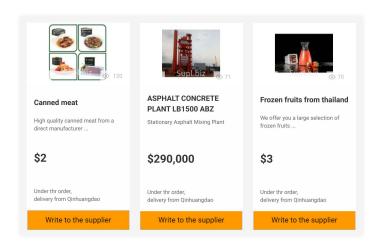
we will write unique descriptions for 36 of your products so that they appear as high as possible in Yandex and Google.

Search Engines Indexing

your products will be indexed by Yandex and Google search engines.

| Uploading your price list and Localize product cards into English

we will upload 12,000 products from your price list of any format to Supl.biz catalog. Unlimited upload is available for YML. You can also upload an unlimited number of products by yourself.





| Automatic suggestion of your products to appropriate orders

your products will be automatically offered in appropriate orders when the request matches the offer.

| Unlimited managers accounts

we will connect any number of your employees and branches to one subscription.

| Exporter competitor analysis

analysis of competitors cards to make adjustments to the exporter's offer.





Attract wholesale customers from contextual advertising

analysis of competitors cards to make adjustments to the exporter's offer.

Why Us?

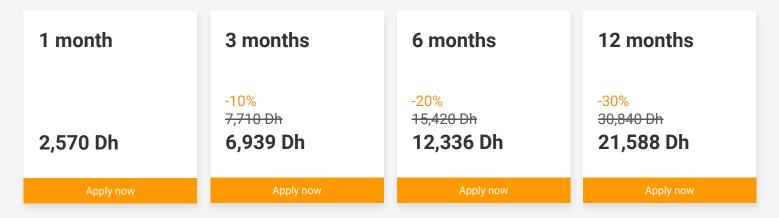
- Team of experts with over 10 years of marketing experience;
- Expertise in working with large advertising budgets (76,426 dirham per month);
- Successful launch and management of advertising campaigns in all spheres of activity (B2B) throughout Russia and CIS countries;
- In Supl.biz we ourselves have been using contextual advertising as a lead generation tool for over 7 years.

Chart of contextual advertising statistics of Supl.biz





The price of the «Supplier Exporter» subscription



Prices excluding VAT

uae@supl.biz https://supl.biz/en/prices/

